Michael J. Barrows

**Cell: 551-265-5695 1317 Lily Green Ct. NW, Concord, NC 28027 barrowsm17@gmail.com**

===============================================================

***I am driven to obtain a challenging public relations position within a major motorsports organization. I will use my wide range of skills to make a profound impact for my employer.***

**Qualifications:**

* Trained subordinates to perform critical aspects of corporate operations
* Organized and directed major events attended by NASCAR dignitaries and media representatives
* Possess strong knowledge of all social media platforms to promote the organization on a daily basis
* Commitment to constant professional learning and growth within the organization
* Determined to succeed in all challenges by adapting to constantly changing situations and overcoming obstacles

**Education:**

* 2007 - 2011: Susquehanna University, Selinsgrove, PA.
* Graduated Cum Laude
* Bachelor of Arts Degree in Communications – Emphasis in Public Relations, Minor in Music
* Member: PRSSA (Public Relations Student Society of America), Lambda Pi Eta (National Communications Honor Society)

**Work History:**

**Summer of 2009 & 2010: Pocono Raceway – Assistant to the President**

* **Assisted the track President with day-to-day track operations**
* **Organized groundbreaking ceremony for the Pocono Raceway Solar Farm involving track administrators , NASCAR officials and national media**
* **Coordinated with GMR Marketing, Inc. to implement the race weekend promotional campaign**
* **Interacted with top level NASCAR executives and team members on behalf of the track**
* **Worked with the Public Relations department to prepare press releases and other materials**
* **Planned and executed fan appreciation event with an appearance by Jamie McMurray**
* **Participated in several track related promotional events throughout Pennsylvania**
* **Used social media to promote special track events and provide news updates**

**Jan. 2009 – Mar. 2010: Harrisburg Stampede (American Indoor Football Association)**

* **Assisted the Head Coach and Players with media relations**
* **Internet Public Relations Coordinator**
* **Maintained**fan**oriented materials and posts for the Harrisburg Stampede website**
* **Wrote news releases and articles for the AIFA**
* **Administrator of fan page on Facebook.com**

**Dec. 2006 – Jan. 2009**: **Precision Metal Machining, Inc.**

* Manufactured precision orthopedic devices using CNC and manual equipment
* Operated laser marking and mechanical engraving equipment
* Assisted with inspection department functions
* Performed clerical tasks and job profitability reconciliations

**Summer 2007**: **Hudson Valley Renegades Baseball Team, Fishkill, New York**

* Internship with “Class A” baseball organization affiliated with the Tampa Bay Rays
* Worked on preparation of all promotions and on-field entertainment
* Responsible for interfacing with fans to enhance their experience at the ballpark
* Worked off-site with “Pitch for Kids” charity events